

Press Release





Interview with Doug Verst, President of the Gutter Magician Company

Interviewer:

Doug, Congratulations on your success with the Gutter Magician company. What do you attribute the great success and phenomenal growth of your company to?

Doug Verst:

Best Trained Factory Reps.

Thanks, and honestly as focused and hardworking that I am, my “*Secret to Success*” if there is one is my Team at the Gutter Magician. It is what really separates my company from all of the rest of the gutter cover companies out there. I have the BEST trained Factory Reps. And Installation crews and my team at my corporate offices in all departments go out of their way to make customers feel like family, they love their jobs and it shows. I love that about my team, and honestly I have come to expect it now from everybody. I want our customers to be able to count on me and my entire organization each and every one of us!

Interviewer:

With so many gutter cover companies and gutter protection products on the market today, why can you so confidently say the Gutter magician system is the very best out there?

Doug Verst:

The Only Solution to Gutter Pollution!

So many reasons, but to get right to the point, it is the product itself that makes the Gutter Magician Gutter Protection system truly the **Only** solution to Gutter pollution. It is superior to all other gutter covers and gutter systems out there today.

We have an “***Exclusive X Bracket***” that is the heart of our system. We attach our “***Highback***” system directly to the fascia with 3 inch screws, and **NOT** the roof like the other companies do. It’s really not going anywhere with that kind of well thought out attaching method. Combine that with our full 5 inch trough and water passes through easily and leaves and debris just stay out period.

All of this combined with our factory trained team of reps. who meet our homeowners directly and our professionally trained installers creates a “circle of professionalism” unmatched in the gutter industry today anywhere. We take great pride in our product, installation and we are “locally managed by me and my family”. So that means we are not from Florida or New Jersey or anywhere else like so many of the other companies owners and operators are.

Interviewer:

Doug, as a true “local guy” born and raised in Northern Kentucky and managing a family owned business right here in your home town in Erlanger Kentucky, we noticed that you are really putting your name out there. A beautiful new SeoSupersite website at www.guttermagiciannky.com , doing radio spots with 700 WLW with really great ads on I-Heart radio and an awesome, catchy jingle. I’m sure many of your future customers hear all about you every day now. That really is a great offer of a **FREE**, No Obligation estimate. And all they have to do is call **859-741-7444** to get it. If a homeowner reading this wants to find out more about their gutter cover and gutter protection options as well as roofing and siding which you also excel in at the Gutter Magician what should they do?

Doug Verst:

Call today for FREE gutter protection estimate

That’s a great question. To put it simply just email us if later in the evening after hour’s right from our website and we will call you in the morning to set an appointment with you at a convenient time. Or call us anytime during the day.

We will send one of our very knowledgeable and super friendly factory reps directly to your home and give you all the answers you need and at a fair price. Also, with the promise of being treated like family.

You can count on us!